

Call of Duty 3 Microsoft Points Promotion

The Netherlands

Terms and Conditions

No purchase necessary. For free entry method see below. The closing date and time for receipt of entries is March 1, 2007, at 23:59 GMT. Entries submitted after this time will not be considered.

Restrictions: entrants must be 16 years or over and a resident of The Netherlands at time of entry. Employees (and members of their immediate family) of "Activision, Inc." ("Activision"), "Microsoft, Inc." ("Microsoft"), and any of the Activision or Microsoft groups of companies are not eligible to enter. Only one competition entry per household will be accepted. Activision shall not be responsible for any delayed, lost or corrupted entries.

How the promotion works: When the consumer participates through Pre-Order, Purchase, or Direct Request in respect of Call of Duty 3 on Xbox 360 console, a code generated under independent supervision is provided either within the Call of Duty 3 Xbox 360 DVD case, or directly from the retailer at time of purchase. Free entry Direct Requests will be handled as outlined below in the 'No purchase necessary' section. The code is then entered by the consumer through their Xbox 360 console system by selecting 'Xbox Live Marketplace' then 'Redeem Code' on the XBOX 360 console Dashboard, at which point the consumer participant is immediately notified whether the code is one of 50 pre-selected winning codes or not. Each winning code will offer 2,100 Microsoft Points which will be credited to the consumer participant's Xbox Live account. Winners may use these points to purchase goods on Microsoft Marketplace. For examples of available goods and points required visit <http://www.xbox.com/en-GB/live/marketplace/>. Standard Microsoft Points rules and regulations apply.

No purchase necessary. For free entry, ("Direct Request") send a postcard, marked 'Call of Duty 3 XBX 360 Microsoft Points Promotion' to the address below, clearly stating full name, postal address and phone number. Only one entry per person. No bulk or third party entries accepted:

Activision, Inc.
Attn: Call of Duty 3 XBX 360 Microsoft Points Promotion
Paardeweide 24Beh
Breda, The Netherlands 4824

On receipt of the Direct Request, Activision will in the presence of an independent observer randomly select a code. If the code is a winner, Activision will mail the participant an Xbox Live Marketplace Points Card for 2,100 points no later than 60 days following the closing date of the promotion. If the randomly selected code is not a winner, the participant will be notified via postal mail no later than 60 days following the closing date of the promotion. All Direct Requests must be received no later than the established closing date. Proof of sending a Direct Request will not be accepted as proof of delivery.

Prize information: There is no cash alternative to this prize. Points are non-transferable. There will be 50 Winners. The retail value of 2,100 Microsoft Points is estimated at €25. If due to circumstances beyond the control of Activision, Activision is unable to provide the stated prize, Activision reserves the right to award substitute prizes of equal value. Activision shall not be liable for any loss or damage to property or for personal injury, illness or death, or for any damages and claims whatsoever arising from loss, negligence or delay due or related to the act, omission, error or negligence of any person who is not its direct employee or acting under its exclusive control and within the scope of such employment or control. Activision shall not be responsible for any cancellations, delays, diversions or substitutions, or any act or omission whatsoever by Microsoft.

Data protection: In order to participate in the competition participants must provide certain information on themselves. This personal information is collected and processed only for the purposes of organising, running and monitoring the competition and the delivery of prizes, as well as for carrying out publicity activities on it. The organising entity shall be considered the data controller for the database containing this personal information. Use of winners' data by Microsoft on redemption of points will be subject to Microsoft privacy policies and practices and not the responsibility of Activision.

General: The winner agrees that they may be required to take part in publicity without further consent or payment. Such publicity may include their names and/or likeness. Where a prize winner cannot be contacted within 60 days after the winning code has been allocated, the prize will be forfeit. A full list of winners will be available for [3] months from 15 March 2007 by sending a stamped, addressed envelope marked "Call of Duty 3 XBX 360 Microsoft Points Promotion – Winners List" to the address specified in the 'No Purchase Necessary' section. Rules governing the promotion will be sent, free of charge, to anyone who requests them, by sending a stamped, addressed envelope marked "Call of Duty 3 XBX 360 Microsoft Points Promotion – Governing Rules" to the address specified in the 'No Purchase Necessary' section. Reimbursement of first-class envelope postage, up to €60, associated with the entry or participation in this promotion is available on request by sending a stamped, addressed envelope marked "Call of Duty 3 XBX 360 Microsoft Points Promotion – Reimbursement" to the address specified in the 'No Purchase Necessary' section. . Activision and Microsoft shall not be liable for any damage or loss in connection with this promotion.

Promoter: The Promoters of this prize draw is Activision, Ground Floor, 3 Roundwood Avenue, Stockley Park, Uxbridge, UB11 1AH, and Microsoft, Thames Valley Park, Reading, Berkshire, RG6 1WG, United Kingdom. In the event of a dispute, the decision of Activision shall be final and legally binding. No correspondence will be entered into. This prize draw is governed by and is in accordance with the laws of The Netherlands. The Dutch code on Sales Promotions is applicable.